CONTEXTUAL INTERVIEW ROLE PLAYING ASSIGNMENT

The Software Project

A local garden shop has hired your consulting firm to design a system to help make sure customers choose plants for the appropriate yard conditions, to help them design their garden area, and instruct both customers and employees in the care of the plants.

The system should:

- Identify plants for specific yard conditions
- Instruct on proper care
- Help customers and employees in choosing plants
- Suggest yard design ideas
- Keep track of customer information regarding their yards, purchases, and design likes/dislikes so they store can do direct advertising.

Phase 1: The Interview

A member of the design team will interview one of the sales associates.

Other class members should be taking notes. Write down any additional questions you might have for the user that the interviewer did not ask. You will be given the opportunity to ask these questions later. Be sure to take good field notes with as much detail as possible (raw facts) because you will be asked to type them up and hand-in for a grade.

The exercise will be video taped and the video tape will be made available for viewing.

Phase 2: Field Notes

Type up your field notes in one of the acceptable formats (large left margin or split page); You will use these notes another for an in-class interpretation session exercise.

You will turn in the field notes on Wednesday.